



Main Street Meat Contest
2011 Official Contest Rules

1. NO PURCHASE NECESSARY TO ENTER OR WIN.
2. ALL PERSONS MUST BE 3 YEARS OF AGE OR OLDER TO ENTER OR WIN.

EMPLOYEES OF MAVERICK MEDIA LLC AND THEIR SUBSIDIARY CORPORATIONS, EMPLOYEES OF PARTICIPATING SPONSORS, AND THEIR IMMEDIATE FAMILIES (INCLUDING BUT NOT LIMITED TO MOTHER, FATHER, SISTER, BROTHER, SPOUSE, CHILD, AND ANY AND ALL "STEP," "HALF," AND "IN-LAW" DERIVATIVES OF THE AFOREMENTIONED RELATIONSHIPS) ARE INELIGIBLE TO ENTER OR WIN.
3. YOU CAN ONLY QUALIFY ONCE FOR THIS PROMOTION.
4. ENTER THE MEAT OF THE WEEK ONLINE AT WWW.B103FM.COM. THIS PROMOTION ENDS IN SEPTEMBER 2011.
5. YOU CAN ONLY ENTER ONCE EACH WEEK.
3. PRIZE IS A \$25 GIFT CERTIFICATE TO MAIN STREET MEAT.
4. **FOR ANY PRIZE VALUED IN EXCESS OF \$600, THE WINNER AGREES AS A CONDITION OF PARTICIPATION TO PROVIDE THEIR TAXPAYER IDENTIFICATION NUMBER PRIOR TO BEING AWARDED SAID PRIZE. THE WINNER IS RESPONSIBLE FOR ANY AND ALL TAXES ASSOCIATED WITH THE GRAND PRIZE PACKAGE AND WILL RECEIVE AN I.R.S. FORM-1099 FOR TAX REPORTING PURPOSES.**
5. AS A CONDITION OF PARTICIPATION, PARTICIPANTS AGREE TO BE BOUND BY THE SOLE AND FINAL DECISION(S) OF THE CONTEST JUDGE(S) APPOINTED BY MAVERICK MEDIA LLC. ALL DECISIONS ARE FINAL.
6. PRIZE WINNER(S) WILL FORFEIT ALL PRIZES IF FOUND TO BE IN VIOLATION OF THESE OR OTHER SPECIFIED RULES.
7. ALL PRIZES MUST BE CLAIMED WITHIN 30 BUSINESS DAYS. THIS PRIZE CANNOT BE TRANSFERRED.

8. BY ENTERING, THE WINNER(S) CONSENTS TO THE USE OF THEIR NAME, LIKENESS, PHOTOGRAPH, AND VOICE FOR ADVERTISING AND PROMOTIONAL PURPOSES IN CONNECTION WITH THE CONTEST.
9. THESE RULES ARE SUBJECT TO CHANGE WITHOUT ADVANCE NOTICE; HOWEVER, ANY CHANGES WILL BE ANNOUNCED ON B103.
10. A COPY OF THESE OFFICIAL RULES IS AVAILABLE 9:00 AM-5:00 PM MONDAY THROUGH FRIDAY AT MAVERICK MEDIA (2830 SANDY HOLLOW ROAD, ROCKFORD). ANY INQUIRIES INVOLVING OFFICIAL CONTEST RULES SHOULD BE MADE TO THE B103 PROGRAM DIRECTOR.